



# **VASTU FOR BUSINESS**

**INIFD CORPORATE**

**ACADEMICS SUPPORT**



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# VASTU FOR BUSINESS

There are many kinds of business and shops as per that business. There are different kinds of shops i.e. grocery, stationery, hardware, cutlery, garment, Beauty Parlor, Jewellers, Novelty, Electronics, furniture, sweets, tailoring, Vegetables, A studio, Estate Agency, Foot ware, or retail shop. As per vastu every business has influence of specific factor of Panch Mahabhute. So shop will be complete if it is designed as per Vastu shastra. That also causes business growth. It also helps smooth transaction. It helps to attract customers, to satisfy customer fully, to minimize the loss.



Every business has influence of specific factor of Panchmahabhoot on it. The direction where this Tatva (Factor) is present should be the direction of entrance door of the shop.

Following are the various shops or businesses should have entrance door:

- Normally door north east is believed to be beneficial for all the businesses. Especially for garment, paper, education, food, sweets, chemist, hotels.
- Door at South East is beneficial for shops i.e. Air-conditioning, computer, power inverters, industrial factories, Hotels, petrol pumps.
- Door at South West is beneficial for luxurious things, Precious and valuable things, ladies garments, cosmetics, jewelry shop, permit rooms, beer shop, cake shop, coal, tiers, metal, marble, granite.
- Door at North West is beneficial for various types of shops like Perfumes and Fragrances, Telecommunication. And business related all this i.e. PCO, mobile phone shops, or things used in sales and promotion i.e. stationery, business related ladies, fertilizers, pipes, seeds.





Even if there are different forms of businesses, but few fundamental factors for vastu for shops are same. They should be followed strictly.

- Entrance of shop should be one of the five auspicious entrance doors. They are north, north east, east, and south east, North West. South west direction door is beneficial for all kind of businesses.
- Mandir in the shop, water storage, light and small objects or arrangement of these things should be placed in the north to east part of the place.
- Heavy material should be kept at south west direction. Owners sitting arrangements should also be at south west direction. Lockers or Money storage should be kept in the manner that there it should open at North East or East direction.
- It is beneficial to display products or advertisement at North West direction. The products which owner wants to sell in large quantity or products which are not been sold for long duration should be kept North West direction.
- Most valuable or precious objects or things should be kept at south direction.
- Choosing shop place according vastu makes way of success easier. Due to this for most benefits from your investments consulting Vastu Expert for choice and design of shop is important.



## Vaastu for Shopping Malls and Multiplexes

- You can decide direction for compound gate as per the direction of road entering to the plot.
- If mall is specializing for business e.g. Garment shops, Luxurious items, then direction of the entrance door should be decided as per business.
- East, North and North East direction of the mall should be empty. If possible fountains at that direction are suggested.
- Normally any vast should not have basement. But basement is essential for shopping mall or Parking. So parking with underground water tank should be at North East direction. So it can reduce effect of Vastu doshas from all directions.
- Expensive products, jewelry, ladies garments, cosmetics shops should be at south direction. Theatres should be at south to south west direction. Slope of Theatre or screen design should be at north to east direction.
- Toilets, Fresh rooms, Laundry, Cyber Café, PCO, Perfumes, Transport, Telephone, Mobile, Sound-Video, Audio system, Food malls or grocery should be at North West direction.
- Administrators Office should be on the top floor of the mall at south west direction. Departments like Purchase, Marketing and Research, Law should be at South West. Marketing Department should be at North West direction. Account, Finance and Administration should be at North to East direction.





## Vaastu for Office

- It is important to balance maximum Vastu Tatva (factors) and fulfilment of commercial needs as per size the office size.
- Entrance door, Water storage (drinking water), Mandir, and reception of the office should be designed at East to North direction. This portion should have minimum weight or free space. Balancing these two there should be sitting arrangement for visitors.
- General administration department should be at east direction.
- Cash counter should be at North direction.
- Storage, Documents, Forms, Advertisement material and products which are to be sold should be kept or display at North West direction.
- Similarly telecommunication related devices i.e. Xerox, fax machines and toilet arrangements should be at North West direction.
- Owner or main administrator of the office should sit at south west direction.
- Sitting arrangement of the owner or main administrator there should be complete wall behind owner or main administrator and while sitting care should be taken that he should face North East.



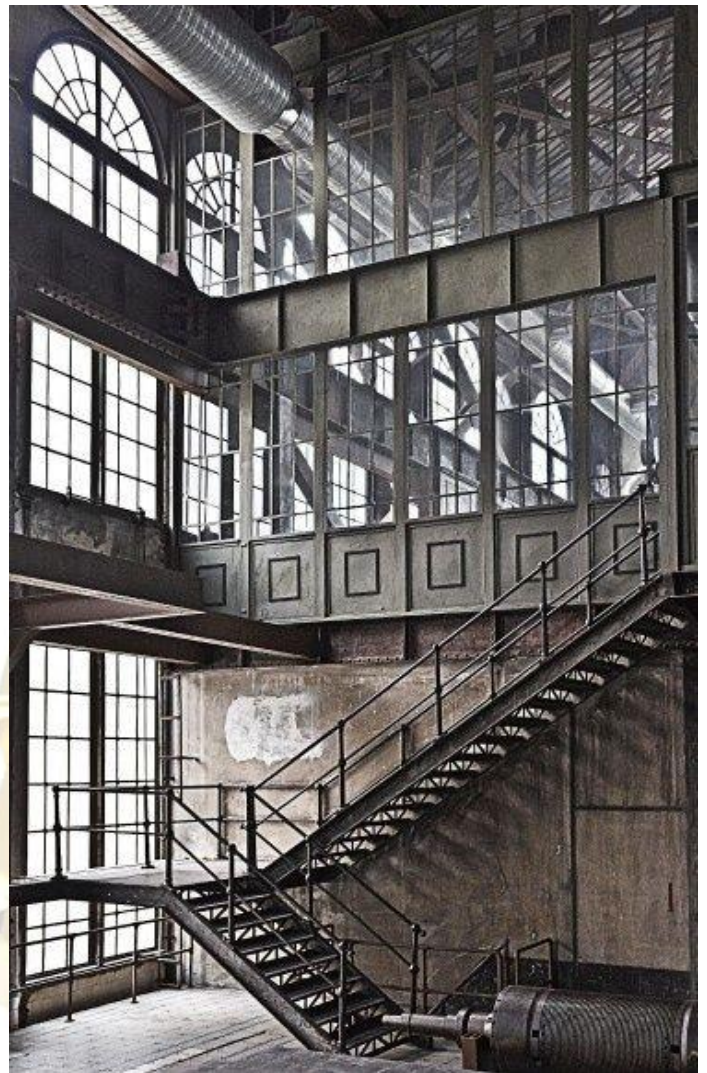
- Departments i.e. legal, Research and Development, Quality Control should be at South East direction.
- Similarly Electric equipment's, canteen or Pantry should be designed at South East direction.
- Employees related with Marketing and Sales should sit at North West direction.
- Offices of big Commercial houses and industries should design their various departments on each floor of the building. And head of the department should sit at South West direction.
- While designing the office you should be careful that no employee should sit below staircase. There should be only storage below staircase.
- While working all staff should face north to East direction.
- Person who is working on creative or formative projects should sit at North East or South East direction and face North East direction.
- It is important that auditors should have their sitting arrangements at North East.





## Vaastu for Factory

- It is difficult to start an industrial factory, but it more difficult to run it successfully. Because of this person who is successful in industry is respectable and admirable.
- Designing factory as per vaastu is challengeable for vaastu itself. Because every Machine in the factory have crucial place of Tatvas (factors) among Panchmahabhoot i.e. Compressor has Element of earth (Pruthvi Tatva), Air flow (Vayu Tatva) and Electric Meter (Agni Tatva). These three elements (Tatvas) are important. At that point which element should be given priority and where to place the machine depends upon innovation and intelligence of Vastu Expert. That makes it challenging.
- While choosing a plot for factory one should choose square or rectangle plot. Do not choose plot which is abnormal size.
- If possible slope of the plot should be from North to East direction and South to West portion should be high.





- Entrance door, free space or parking for two wheelers, Lawn, Garden and Mandir if needed should be planned at East to North part.
- Most heighted and big building should be located at south west direction and small buildings should be at North East direction.
- Center (Brahmasthan) of Plot or Building should be empty. There should not be any kind of hole or water.
- The place where heat is created i.e. Electric Transformers, Boilers, Generator, Electric Sub Station or Chemical Process Oven should be at South East direction.
- Safety staff or staff quarters should be at South East.
- It is better to arrange Canteen, Welding, Boiling, Research and Development Laboratory, Computer Server Room, Control Panel at South East direction.
- Heavy material, Toilet, Administrative Office, raw material should be at West.
- Packaging, Promotion Material, Dispatch department, Marketing department, Gate from which goods goes out, Parking slot for the vehicles who takes goods out and in should be at North West.





## Vastushastra for Hotel

- Normally snacks center, lodges, Food Joints comes under very important daily services of hotels. So there entrance door should be at North to East direction.
- Other hotels like Family Restaurant, Bar Permit Room comes under three star, five star or seven star categories. They are luxurious, expensive and for enjoyment. So there entrance door should be at South or South West.
- Reception, Inquiry Counter, Sitting arrangement for visitors, Open Passage, Free Space, Swimming Pool, Underground Water Tank, Cafeteria, Garden Restaurant, Open Lawn, Special Rooms, Special Suites, Lift arrangement should be at North East direction.



- At south east direction Kitchen, Air-conditioning, Main switch of Electric, Transformers, Heaters, Geysers, Boiler, and Gas Cylinder can be placed. If the hotel has multiple floors than each floor should have a small kitchen or pantry, staff quarters or if needed a parking space, storage arrangement should be at south east direction.
- Customer service, Office of Administrative head, highest building in the premises, staircase, Overhead Tank, Maximum storage, maximum rooms with accommodation all this should be at South West.
- Housekeeping, Room service department, Toilet Blocks, Telephone and other communication department, shops, display of special things in the hotel, Gymnasium, club houses, entertainment, conference hall, buffet or banquet arrangements, laundry, Marketing, storage, Staircase, drainage should be at North West direction.
- While building hotel primary things like choosing plot, roads, compound gate, Location of Building in the plot, Water arrangements, Electricity arrangement, Mandir or prayer hall made according vastu it is very beneficial.





## Vastushastra for Educational Institute

- Education institute i.e. school, college, Engineering, Medical and other Vocational, education institutes, Training Centers. It has many rooms, halls, laboratories, libraries as the requirement of the institute. In short Institute should run well, graph of students should always be high for this. For this building should be planned according Vastushastra.
- It is important to have entrance door at north to east.
- Playground of Institute should be at north to east so that this part of the institute remains free.
- Main, tallest and big building should be at south west. Building shorter should be at south east and shortest building in the premises should be at North West.
- It is essential to have board and students should face east to north. That improves grasping power, thinking power and concentration. And students grasp well what they are taught.
- In the main building at north east direction an excellent Saraswati Mandir or beautiful idol of Saraswati should be kept in the open space with attractive decoration. While praying students should face north east direction only.



- Vice Principal or Vice president of the institute should have their offices at south direction or on the second last floor.
- Main library should be at west to North West direction. In that also heavy book cupboards should be at west to South west. Sitting arrangement in the library should be at North West of the hall. And facing should be north to East.
- Laboratories of physics, chemistry, industrial or Electronic Engineering and computer science should be at south east.
- Civil Engineering, biology, zoology, botany laboratories should be at south west direction.
- Computer and Commerce technology, information technology and few specific types of chemistry labs are beneficial when located at North West direction.
- Toilet Blocks should be at North West to west direction.
- Power generators, inverters, computer server, and special research department this kind of departments should be at South East.
- Staff quarters should be at South east.
- Gymkhana or other entertainment facilities should be at North West.
- It is good to keep staff rooms at west.

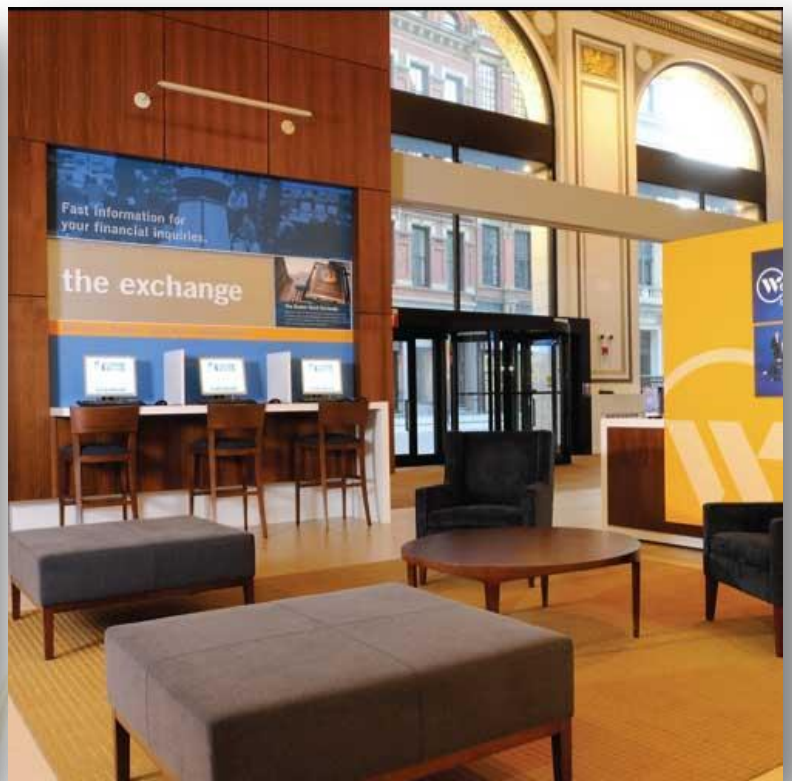




## Vastushastra for Banks

Bank means main place of financial transactions. Bank means money or wealth, god of money wealth is Kuber. North is the direction of god Kuber. North entrance door is the best for banks. While building any bank or financial institute according vastu following points should be considered:

- East North should be open or free space. It is good to keep sitting arrangement for customers at this direction.
- Customer service counter should be at East to North direction.
- Various Savings or House Loan schemes posters should be displayed in attractive way at North West direction.
- Marketing or Credit Card sales officers or representative should be at North West direction.



- Bank Manager and Main Lockers of the bank should be at south west.
- Officers below Bank Manager should sit at south and west direction.
- Air-conditioning arrangements, generator, Battery inverter arrangement, computer server, canteen or pantry or dining hall should be at south east.
- Sales promotion material, forms of various loan schemes or services which bank is offering can be displayed at North West direction.
- Sitting arrangement for bank staff should be mainly at North West direction.
- Staff, Main cash drawers and lockers should face east to north.

